

# Integrated Public Alert and Warning System Workshop Stevens County

Where:

The field of alerts and warnings (A&W) is rapidly evolving with advances in technology, increasing use of social media, new social science research into effective message design, and public expectations of warning services. Emergency managers must constantly update their A&W capabilities, processes, and messages.



When: Tuesday, December 10 9:00 a.m. – 12:00 p.m.

Registration Link: https://www.surveymonkey.com/r/96THGWM

### Who Should Participate?

Participants should include those with a role in communicating emergency protective action guidance to the public.

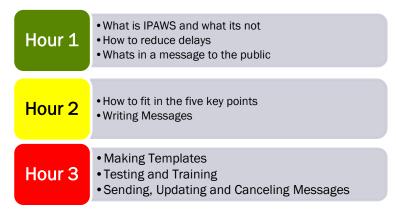
- PSAP Staff
- Sheriff's Office Command Staff
- Police Department Command Staff
- Fire Department Command Staff
- Emergency Managers
- Public Information Officers

## Morris, MN 56267

46352 State Hwy 329

West Central Research & Outreach

### Workshop Format:



#### **Objectives and Outcomes:**

Participants will document their communication channels, features, and authorization protocols; discuss realworld case studies; contribute to peer-to-peer learning; join in group discussions and activities; and identify key takeaways for improving alert and warning messaging practices.

Participants will develop jurisdiction-specific strategies to:

- Reduce process delays in issuing A&W messages.
- Maximize message delivery to the public including vulnerable populations.
- Create research-based A&W messages that will move individuals to take action



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It is recommended to have FEMA course IS-247C, prior to attending this course.