



Integrated Public Alert and Warning System Workshop Stevens County

The field of alerts and warnings (A&W) is rapidly evolving with advances in technology, increasing use of social media, new social science research into effective message design, and public expectations of warning services. Emergency managers must constantly update their A&W capabilities, processes, and messages.



When: Tuesday, December 10
9:00 a.m. – 12:00 p.m.

Registration Link:
<https://www.surveymonkey.com/r/96THGWM>

Where: West Central Research & Outreach



46352 State Hwy 329
Morris, MN 56267

Who Should Participate?

Participants should include those with a role in communicating emergency protective action guidance to the public.

- PSAP Staff
- Sheriff's Office Command Staff
- Police Department Command Staff
- Fire Department Command Staff
- Emergency Managers
- Public Information Officers

Workshop Format:

Hour 1

- What is IPAWS and what its not
- How to reduce delays
- Whats in a message to the public

Hour 2

- How to fit in the five key points
- Writing Messages

Hour 3

- Making Templates
- Testing and Training
- Sending, Updating and Canceling Messages

Objectives and Outcomes:

Participants will document their communication channels, features, and authorization protocols; discuss real-world case studies; contribute to peer-to-peer learning; join in group discussions and activities; and identify key takeaways for improving alert and warning messaging practices.

Participants will develop jurisdiction-specific strategies to:

- Reduce process delays in issuing A&W messages.
- Maximize message delivery to the public including vulnerable populations.
- Create research-based A&W messages that will move individuals to take action



John Dooley, IPAWS Program Manager and Deputy State Wide Interoperability Coordinator
John.Dooley@state.mn.us
651-201-7099

It is recommended to have [FEMA course IS-247C](#), prior to attending this course.